In the Claims:

1. (Currently amended.). A method of forming a blocking gel within a wellbere within a subterranean formation, the method comprising the steps of:

forming a base fluid by blending an aqueous fluid and carboxymethyl guar; adding a crosslinking agent to the base fluid to form a crosslinkable gel; and pumping the crosslinkable gel into the subterranean formation at a rate sufficient to form a blocking gel, wherein the blocking gel acts as a barrier and thereby temporarily isolates the producing zone within the formation.

- 2. (Original.) The method of Claim 1, wherein a gel breaker is further introduced to the crosslinkable gel.
 - 3. (Original.) The method of Claim 2, wherein the gel breaker is an enzyme.
- 4. (Original.) The method of Claim 2, wherein the blocking gel is contacted with the gel breaker subsequent to pumping of the crosslinkable gel into the subterranean formation.
- 5. (Original.) The method of Claim 1, wherein the crosslinking agent contains zirconium.
- 6. (Original.) The method of Claim 1, wherein the pH of the base fluid is between from about 4.0 to about 11.0.
- 7. (Original.) The method of Claim 1, wherein the base fluid contains between from about 40 to about 120 pounds per 1,000 gallons of carboxymethyl guar.
- 8. (Original.) The method of Claim 5, wherein the crosslinking agent is selected from the group consisting of zirconium lactate, zirconium glycolate and zirconium lactate tricthanolamine.

9. (Currently amended.) A method of forming a blocking gel within a wellbore within a subregranean formation, the method comprising the steps of:

forming an aqueous base fluid comprising between from about 40 to about 120 pounds per 1,000 gallons of carboxymethyl guar;

adding to said aqueous base fluid a heat delayed crosslinking agent to form a gelled crosslinkable fluid; fluid, the pH of the gelled crosslinkable fluid being between from about 4.0 to about 11.0; and

pumping the gelled crosslinkable fluid into a subterranean formation adjacent the wellbore

wherein the gelled crosslinkable fluid forms a barrier within the formation when the temperature in the wellbore is greater than 125°F.

- 10. (Original.) The method of Claim 9, wherein a gel breaker is further introduced to the gelled crosslinkable fluid.
 - 11. (Original.) The method of Claim 10, wherein the get breaker is an enzyme.
- 12. (Original.) The method of Claim 11, wherein the gelled crosslinkable fluid is contacted with the enzyme breaker subsequent to placement of the gelled crosslinkable fluid into the subterranean formation.
- 13. (Original.) The method of Claim 9, wherein the crosslinking agent contains zirconium.
- 14. (Original.) The method of Claim 9, wherein the pH of the aqueous base fluid is between from about 4.0 to about 11.0.
- 15. (Currently amended.) A method of forming a blocking gel within a wellbore within a subterranean formation, the method comprising the steps of:

forming a crosslinkable gel comprising carboxymethyl guar and a crosslinking agent; and

pumping the crosslinkable gel into a subterranean formation adjacent the wellbore and forming the blocking gel within the formation.

- 16. (Original.) The method of Claim 15, wherein the crosslinking agent contains zirconium.
- 17. (Original.) The method of Claim 15, wherein the crosslinkable gel further comprises a gel breaker.
- 18. (Currently amended.): A method of controlling fluid loss from an oil-well within a wellbore within a subterranean formation during drilling, completion and/or workover operations which comprises:

forming a gelled, aqueous base crosslinkable fluid comprising carboxymethyl guar and a crosslinking agent;

pumping the crosslinkable fluid into a subterranean formation after a drilling, completion or workover procedure; and

forming a blocking gel within a wellbore within the subterranean formation.

- 19. (Original.) The method of Claim 18, wherein the crosslinking agent contains zirconium.
- 20. (Original.) The method of Claim 18, wherein the crosslinking agent is selected from the group consisting of zirconium lactate, zirconium glycolate and zirconium lactate triethanolamine.